

GM Report – November 2018

Finance

Property Insurance premium (\$3,148) through Berkshire Hathaway has been paid.

Events / Operations

Reports / Licenses

LOTS of reports are coming due for the coming year (liquor licensing, etc.).

Activity

	<u>Events</u>	<u>Programming</u>
Oct 2017	9	6
Oct 2018	7	4

HALL OF FAME

	<u>Revenue</u>	<u>Expense</u>
Aloha (sponsors/tickets)	\$ 7,526	
BlackTie (sponsors/tickets)	6,870	
Eventbrite (tickets; net)	5,269	
DPC reception (drinks)	950	
Denver Athletic Club (venue; dinner)		\$ 11,671
Multi-Media (spotlights)		565
Halo Branded Solutions (honoree gifts)		562
Greg Moore (table reimbursement)		780
Eileen Hall (graphic design)		82
Online marketing (Facebook, etc.)		32
DPC labor		250
DPC product cost	<u>\$ 20,615</u>	<u>\$ 320</u>

PROFIT: \$ 6,353

Profit margin: 30.8%

Merchandise

Products for member/guest purchase are coming in (shirts, coasters, glasses, etc.)

Personnel

Cassie Ballard continues to make progress. Still needs to pay more attention to details and arrive on time. Also, she needs to take command of the operation when I'm not here. Most notably are members and guests simply staying far too late (1:00 a.m.; 2:00 a.m., etc.). She and I continue to discuss.

Trying to use Cassie's friend Ali (also a journalism student) as a bar back. Not impressed so far.

Facility

Aloha terminal on 2nd floor went down in September. Aloha/BEC came out and determined a power source was the problem – repair cost was \$230. Dan, Cassie and I will discuss different methods of POS payment processing because we so rarely use the 2nd floor terminal.

Oven finally was fixed. The pilot light repair described in last month's GM Report didn't work. New repair cost is \$242 and seems to be working.