

The Denver Press Club and Press Benevolent Association  
Board of Directors Minutes  
December 18, 2014

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**1. Quorum and Call to Order**

Meeting convened at 6:30 p.m.

Attendees: Board members Bruce Goldberg, Raines Guinn, Jen Lester, Ginger Pelz, Dick Nosbisch, Julie Lucas, Michele Scott and manager Carmen Green.

**2. Approval of Minutes**

Motion by Jen Lester, second by Dick Nosbisch.

**3. President's Report**

Accepted seven new members: Caprice Lawless, Lucy McNamara, Aaron Kremer, Dr. Patricia Sargent, Andrea Jacobs, Randy Wade, Jermaine Charles. Motion by Bruce Goldberg, second by Jen Lester.

Colorado Gives Day – form a 2015 committee. 2014 event raised \$1,750.

Young Professionals group has been re-energized. New YP lead is Lucy McNamara, other potential committee members are Thomas Hendrick, Anna Maria Basquez, Donovan Cordova and Karissa Marcum.

Dues invoices going out at the end of December.

**4. Treasurer's report: \$32,000 in account**

Continue to focus on revenue generation and fundraising. Raines planning to repair the ceiling and paint the dining room. Dick to send pitch for Guest Bartenders to whole board. Raines wants more history of DPC to share with Kiwanis groups, etc. Jen to send facility rental brochure to entire board.

Bruce and Raines meeting with someone at Denver Foundation to discuss approaching previous Runyon winners for donations. Engagement ideas include asking for recommendations for next Runyon winners and recognizing via plaque on the wall at DPC.

**5. Manager's report**

December has been a busy month – 12 holiday parties so far.

**6. Committee reports**

Guest bartenders

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- Guest bartender scheduled for 1/29 – Laura Martinauro, Exec. Director of Kempe Foundation.
- Brian Vogt (Denver Botanic Gardens) and others will be contacted.
- Also discussed inviting new members to participate in guest bartending.

#### Marketing Committee

- Reconvening in early January – Bruce has someone in mind to take it over. Wants group to meet monthly.
- Runyon – April 24 – 21 tables sold already; event capacity is 55 tables. Norm Clarke buying a table and inviting his friends, family and previous co-workers. Julie says we should do a board table for the first time.

#### 7. Old Business

Julie Lucas - book Ryman Theater again for Gridiron 2015 and make it a Daniels College-sponsored event. Give it recognition on the website, in newsletter and in Gridiron program. Motion by Michele Scott, second by Dick Nosbisch. Bruce checking dates on governor's calendar and Julie blocking out dates on Ryman calendar.

#### 8. New Business

- Staff's holiday tips – club moves to continue tips to staff. Motion by Raines Guinn, second by Michele Scott.
- Hang a new sign on side building? There used to be a sign which said "book events, call 303-571-5260." Dick estimates that if we purchase a new sign, it will cost \$1,000. Board to do some homework and discuss in January board meeting.

#### 9. Adjourn

Meeting adjourned at 7:23 p.m. Motion by Bruce Goldberg, second by Jen Lester.