

# Denver Press Club and Press Benevolent Association Board of Directors Meeting Minutes

Nov. 27, 2018 at 6:08 p.m.

1. Quorum, Call to Order, Approval of Minutes

*Attending: Dan Petty, Linda Shapley, Carolyn Tyler, Kevin Vaughan, Roger Ogden, Gabrielle Bryant (new board member), David Milstead, Carol McKinley, Skyler McKinley, Donovan Cordova*

2. Action item: Minutes | **6:01 p.m., 3 minutes**

**Shapley moves to approve; CMcKinley seconds**

3. Action item: New members | **6:04 p.m., 6 minutes**

- Lanie Lee Cook
- Boyd Norton
- Erin Vanderberg Reynolds
- David Simmons
- Mollie Carter
- Marc Klink
- Eric Grundke
- Lisa McIntyre
- Erin McCann
- Kristin Bodine

Carolyn moves to approve; Shapley seconded

4. Public comment | **6:10 p.m., 10 minutes**

- a. Colorado Gives Day, Dec. 4 | *Joe Boven*

Joe Bovin: Colorado Gives Day → Need promotion on FB and Twitter (Joe will set up) -- people need to give on Colorado Gives page // brought in \$3K last year.

- b. Need 3 high priorities → mortgage payment, scholarships,

5. Damon Runyon Updates | *Linda Shapley* | **6:20 p.m.**

**VIP reception at the DPC - charge for that?**

**Contribute a quote/advance interviews**

**Charges for the tables/tickets -**  
**Centerpiece auction off the tables -**  
**Discussion: Venue? Conversation around pricing if we raise prices, given the**

**Tickets: \$200 for non-members, \$100 for members**

**Tables: Early bird rate:**

**VIP reception: \$100 proposed -**

**Costs out of pocket are \$500 -**

**Things to ask Woodward: what is he willing to do; costs incurred**

**Silent auction:**

**Centerpiece auction:**

**Wine auction:**

**When do we announce? Wednesday, Dec. 5 -**

**Egan printing - Not going to give a table on Egan**

**Linda will update from tomorrow's meeting;**

*Kevin: Get list of candidates for 2020 ASAP;*

6. 2014 property taxes authorization | *Kevin Vaughan, Dan Petty* | **7:02 p.m.**

*Dan reported that the city assessed us \$425K, down from \$502K. Requested a written board resolution that we approve of the value document.*

*Motion by Vaughan: The board accepts the property tax settlement valuation for 2014 offered by the city and county of Denver. CMcKinley seconded. Approved unanimously by voice vote.*

7. President's report | *Dan Petty* | **7:12 p.m., 20 minutes**

a. New board member Gabrielle Bryant;

b. Need new secretary to replace Linda, searching for second member

*Carol McKinley volunteers; Vaughan moves, Tyler seconded*

*Other possibilities for Milstead vacancy: Ryan Brackley, asst DA in Denver,*

*expressed interest -- Holly Gaunt and Tim Weiland also have expressed interest; would try to work through a journalist first -- focusing on print journalism*

*Donovan Cordova: promotes the idea of an advisory board to help fill the ranks*

*Start with Larry Ryckman / Ahmad Arthur Ashe (9News) / Roger will talk with Holly & Tim about getting more involved*

c. Process for charging for events

*Charging minimal \$5 is working out - please make sure that folks understand they can't hang around and that sponsors know it's a charged event. Board members approve of the policy*

d. Next board meeting

*Plan to move meeting Dec. 18 (shortened meeting); Jan. 22, as is; Feb. 19 moved up*

e. Caricatures project -

*Project: digitizing - replacing - making smaller, with 8x10 - adding bios and creating a book - Ensslin volunteered to write bios - HOF images are getting put in to Google Drive*

*Milstead: Bio project with Alan Kania that has been going on as well / done as a companion -- involve Alan*

*Vaughan suggests getting living members in front of camera and also doing it as an event.*

*5-minute recess*

8. Treasurer's Report | Kevin Vaughn | **8:01 p.m.**

*October 2017 had some anomalies that pushed revenue up significantly in comparison. YTD is up 18 compared to 17.*

*Members: 13K in October; YTD is 54K*

*We have \$73K in the bank; Vaughan would like to figure out a benchmark to have on*

*hand. We should probably have 5-6 months of expenses on hand, most likely.*

*Restricted savings: Could go to matching fund, we should find out*

*Most of dues will come in again in February so we're in good shape moving forward*

9. Building grants and capital campaign | *Kevin Vaughn* | **8:15 p.m.**

*Vaughan suggests we need to begin work to get the stuff what needs to be done - bricks, roof, ventilation - but also imagine what the space could be:*

*Ideas: Fully hc accessible / bathroom for all three floors / elevator - vaulted ceiling restored - stage // cut back on kitchen; cut back on dining room - combine grants and new vision / unveil a new building on 2025 with a big fundraising drive*

*We want to make it a priority -- Vaughan offers to chair a subcommittee and talking about what we can do and get moving // look at bequeathments and work on getting those moving - Think big, adjust for dollars and get*

*SMcKinley - Moves to create DPC 2025 committee to work on building renovation. Milstead seconds. Approved by voice vote*

10. Manager's Report | *Tom Foutch* | **8:32 p.m., 30 minutes**

*Paid property insurance \$3,400 - meeting set up with Petty/Vaughan with insurer to have assessment of what's going on*

*Need to have on record which officers will be on line of credit document. Petty will generate:*

*President - Dan Petty*

*VP - Linda Shapley*

*Secretary - Carol McKinley*

*Treasurer - Kevin Vaughn*

*Merchandise: Golf shirts (1 dozen), Tee shirts (1 dozen), pens (35 cents each), coasters with DPC logo (100), pint glasses, books to sell. (Thanks to Mark Cunningham.)*

*Conversation regarding staffing.*

*Catering business is changing hands; this is an opportunity to restructure the agreement or find new tenant for that space. Board suggests that Tom research options in the two months before the catering contract expires.*

11. Committee reports | **9:05 p.m., 30 minutes**

- a. Programming | *Carol McKinley*
  - i. Parade of Lights dinner
  - ii. Future of Movie Night?
  - iii. Quick recap of previous events

*How we report on Trump - Legislative preview kickoff (session starts the 12th) - Cannabis journalism event - Possible fireside chat - NWSS -*

*Get ambassadors and members to come and bring people in, would be*

*Purplish wrapup - Crestone podcast -*

- b. Marketing | *Carolyn Tyler*

*Putting out social posts on news events - engagement levels are high -- looking at great discussion and how we want to better leverage Grasslands // Fan of doing cutting-edge, topic posts used with common sense.*

- c. Membership | *Skyler McKinley, Dan Petty*

*45 people who are past due -- will send a spreadsheet*

- d. Collecting dues from overdue members

12. Other discussion:

*Caricatures: There are caricatures in progress and we need to have an unveiling. Board should come to a conclusion on getting video*

13. Executive Session | **9:22 p.m.**

Out of exec session | **9:42 p.m.** :

*Motion by Ogden: Pay Tom Foutch an after-tax bonus of \$5K and \$500K to Cassie Ballard. Seconded by Vaughan. Approved on voice vote*

14. Adjourn | **9:44 p.m.**