

The Denver Press Club and Press Benevolent Association
Board of Directors Minutes
November 20, 2014

1. Quorum and Call to Order

Meeting convened at 6:40 p.m.

Attendees: Bruce Goldberg, Raines Guinn, Kevin Flynn, Seth Bradley, Carmen Green, Dick Nosbisch, Julie Lucas, Michele Scott

2. Approval of Minutes

Minutes of the October 16, 2014 meeting approved by unanimous vote. Motion by Kevin Flynn and Seth Bradley.

3. President's Report

Accepted four new members: Cynthia Barnes, Benjamin Emmanuel, Mark Crowley, Jenna Lee Scott. Motion by Kevin Flynn, second by Dick Nosbisch.

The next board meeting is December 18 - the same night The Denver Business Journal holiday party is held at DPC.

4. Treasurer's Report

No formal treasurer's report. Solvent through debt (vs. revenue). The good news is that we're moving into the busy season, which will generate revenue.

5. Manager's Report

Eleven holiday parties booked so far.

In 2013, DPC booked eight holiday parties. There is cost and labor involved, but money to be raised through rental, food and bar services.

6. Committee Reports

Guest Bartending - Dick said Greg Moore's event was packed. The next guest bartender event is with the leader of Red Line. Working to book guest bartenders in 2015.

Membership & Other Opportunities - Bruce to meet with Greg Moore on Monday to determine if there's anything we can do in terms of a partnership. This is different from

the annual sponsorship. Bruce to talk about getting help from Greg to spur interest in the DPC among Post reporters and editors.

Bruce to talk to Visit Denver and Denver Metro Chamber of Commerce to help with marketing the club as an event venue.

Kevin Flynn suggested the idea of temporary guest membership and Julie Lucas suggested the idea of a free drink ticket - include DPC reference/boilerplate in press kit.

Holiday Party, Dec. 5 - As board members, there's an opportunity to talk to attendees about "how to make your dollar go further. It's a tax-deductible contribution for 2014." Bruce will also have a flyer to give to people "for consideration for Dec. 9." The board can act as brand ambassadors to solicit online donations. Board members planning to attend are Michele Scott (online donations), Julie Lucas, Seth Bradley, Raines Guinn and Bruce Goldberg.

Colorado Gives Day - Perhaps Bruce, Julie Lucas and Michele Scott to meet after board meeting. The press release is ready to go out. Dick will be sending it to media. Henry Zabransky has scheduled a financial planner as the Dec. 9 speaker.

The Dec. 5 members' holiday party starts at 6 p.m. Michele Scott to block off afternoon to come to DPC early (confirm details with Bruce and Carmen including Wi-Fi, attend 6-8:30 p.m. to take online donations). Remove all references to 1867 (e.g. 1,300 people - overly complicated) for pitches/social media. Need two people for Dec. 9.

Painting - The dining room closed Dec. 23-Jan. 3 for painting.

Pool Table - Raines published an ad. No interest, so far. Raines and Carmen to refresh and re-publish the ad.

7. New Business

Rotary Club - Seth brought up the idea of networking with those groups. Raines to help develop a list of Rotary, Kiwanis, to pursue for possible membership and/or partnerships.

8. Adjourn

Meeting adjourned at 7:19 p.m. Motion by Bruce, seconded by Dick.