

Denver Press Club and Press Benevolent Association

Board of Directors Minutes

October 16, 2014

1. Quorum and Call to Order

Meeting convened at 6:33 p.m.

Attendees: Bruce Goldberg, Raines Guinn, Kevin Flynn, Ginger Pelz, Seth Bradley, Michele Scott, Carmen Green and Dick Nosbisch

2. Approval of minutes

Minutes of the September 18, 2014 meeting approved by unanimous vote. Motion by Flynn, second by Nosbisch.

3. President's Report

Accepted new members: Joshua Murdock, Ken and Kathy Lee Dyer, Marsha DeClue, Nathan Heffel, Susu Vieira, Robert Witwer.

Motion by Goldberg, second by Flynn.

Intern update: Going to move forward with an intern who will help with Runyon, marketing, young pros, and more.

Swim update: Successful fundraising event, raised more than \$1,000 for Press Club.

4. Treasurer's report

No formal treasurer's report; will suspend monthly financial statements. Increased cash balance from to \$25,000. Raines encourages board members to raise contribution financially and through participation.

Raines wants to sell the pool table that had to be moved to do the floors. He suggests moving a conference table to the downstairs and add the former pool room as a new, smaller meeting space. Carmen can set up the conference table quickly and begin renting the space. Will sell the pool table, light above the pool table and the two sets of chairs. Bruce moved to sell, seconded by Nosbisch. Plan is to put the pool table and light on eBay and auction it for a higher price based on its history.

Colorado Gives Day – Dec. 9

5. Manager's Report

We are entering a busier season. Basement has been updated and looks really nice.

Planning a Halloween party to show off the new basement.

6. Committee reports

Drew Jaynes will continue to manage the DPC website and keep it current

Guest bartending – Several guest bartenders booked or confirmed for later dates. Only three more spots open in November. Don't book guest bartenders in December because of the number of holiday parties.

Bruce to email all board member email addresses to board.

7. New Business

Patron membership – targeted for upper management at media and other companies who may not be heavily involved, but want to support the Press Club as a cause. Raines will put together a proposal to review at the next meeting.

Bruce discussed putting together a membership committee to help solicit new members

Michele discussed creating an email that spells out the benefits of membership.

Raines discussed advertising the kitchen to a caterer who might pay to rent the kitchen. Carmen says the revenue is good, but there are a lot of logistical things to consider before making that available again. Carmen says we could pursue at the right price - \$2K-\$2.5K monthly. Raines and Carmen to talk offline.

Pop-up dinner – Carmen had a meeting with a few folks, including Amanda Faison, 5280 food editor regarding this. Still many details to figure out.

8. Adjourn

Meeting adjourned at 7:45 p.m. Motion by Bruce, seconded by Michele.