

Denver Press Club and Press Benevolent Association
Board of Directors Minutes
August 21, 2014

1. Quorum and Call to Order

Meeting convened at: 6:40 p.m.

Attendees: Bruce Goldberg, Carmen Green, Dick Nosbisch, Raines Guinn, Jen Lester, Julie Lucas, Brian Olson and Michelle Scott

2. Approval of Minutes

Minutes of the July 17, 2014 meeting approved by unanimous vote. Motion by Guinn, second by Olson.

3. President's Report

Accepted four new members: Dan Larson, Cary Baird, Michael DeBerry and Greg Hardy -- the latter three part of Chevron's new corporate sponsorship. Motion by Goldberg, second by Guinn.

Next board meeting is September 18, 2014. Board members are asked to be prepared for a board photo to be taken at that meeting.

Website needs to be updated more regularly. Carmen to follow up with Joe and Eric to see if there are other resources to help with updating the website. Goldberg to continue to talk with Drew to discuss the obstacles surrounding website updates.

Hall of Fame needs to sell more tickets. Goldberg to provide contact information for board members to follow up with contacts to remind them of the event and sell more tickets.

Gridiron Show: Governor Hickenlooper and Hick-tones will be performing.

4. Treasurer's Report

Down in banquet rental. Food sales and liquor sales are down. DPC has a revenue issue, not an expense issue. Raines is asking that all board members book a guest bartender.

5. Manager's Report

Need support from our members. We will have a new basement in three weeks. As we move from summer to fall, we are starting to book events, which is good news. Julie mentioned a Kickstarter account or something to help generate some revenue.

6. Committee Report

Event marketing committee in September is going to be reconvened.

DPC is now part of Colorado Gives Day on December 9, 2014.

Goldberg asks that everyone think about ideas that will create buzz for the Denver Press Club.

Bruce is looking to reinvigorate the young professionals' group.

Will send a letter to members summarizing the club's state, plans.

Proposed to raise cost of table and corporate sponsorships next year.

Searching for someone to head up guest bartenders.

7. Old Business

8. New Business

9. Member Comment

10. Adjourn

Meeting adjourned at 7:47 p.m. Motion by Goldberg, second by Nosbisch.