

# Denver Press Club and Press Benevolent Association Board of Directors Meeting Agenda

Feb. 26, 2019, at 6 p.m.

## Present for the meeting:

Dan Petty — President  
Linda Shapley — Vice President  
Carol McKinley — Secretary  
Skyler McKinley  
Kevin Vaughan  
Bob Burdick  
Larry Ryckman  
Donovan Cordova  
Bruce Goldberg

1. Quorum, Call to Order, Approval of Minutes

Bob Burdick moves to approve January's minutes. All approve.

2. Action item: Minutes | **6:01 p.m., 4 minutes**

3. Action item: 14 new members | **6:05 p.m., 15 minutes**

- a. Elizabeth Blakley Roberts, Lucor Jordan, Kimberly Spencer, Elizabeth Lindsay, Laura Casillas, Patricia Groer, Roger Hudson, Steve Roalstad, Sara J. Charlton, Eric Escurdero, John McDonald, Anna Maria Basquez, Scott John Evans, Robert Ebisch

There's some question about whether or not Roger Hudson is eligible for the media rate. Dan will ask. There is also a question about whether Laura Casillas is still a student.

Motion for approval for all except for Roger Hudson and Laura Casillas pending further review. Skyler motions. Ryckman favors. All in favor.

- b. How should we consider changing the membership acceptance process?  
Discussion about whether we will need to change bylaws in order to change this process.

Kevin Vaughan says if there's no question as to their eligibility, why can't we have preliminary approval. Suggests a temporary ID card until they get approval. Bob Burdick brings up how the club has changed. Membership was private. Vaughan says we should have a right to reject a member. Vaughan suggests having a corollary document which would make it easier to approve. Fouch brings up that we used to need 3 references for membership consideration.

Proposal: Have a bio sheet which we get out a day ahead of time. We read it and vote on the people and it should be a streamlined process.

2. Public comment | **6:20 p.m., 10 minutes**

There is no public present to comment.

3. Building and Grant Report | *Jim Clarke* | **6:30 p.m., 10 minutes**

We did not get our grant, but we did get feedback from people who applied for the grant. They told us that our weak point in the application was mostly that we didn't have enough letters of recommendation. We had two, and we need five to seven. Greg Moore and Cynthia Coffman wrote letters. They also want more detail in things to be fixed. Vaughan says "they apparently want 30,000 words." Letters must have a clear understanding of the project. Vaughan suggests asking John Temple to write a letter. We need at least one scholarship winner. Jay Lundgren is suggested. Dusty Saunders is suggested. Ben Marcus is suggested. Kevin Vaughan can write a letter as a former Runyon scholarship winner. This must be someone who does not benefit from the Club.

April 1 is the deadline. We need to ask for them to have it for us by March 15. So we have Mayor Michael Hancock, Tom Noel, John Temple, Diana DeGette, Ryan McKibbon, ... Suggestions of people who are with national news and from Denver.

4. Damon Runyon Updates | *Linda Shapley, Bruce Goldberg* | **6:40 p.m., 30 minutes**

We have added the Petroleum Room and there are 45 people there. There will be cutaways to the 3<sup>rd</sup> floor during the night.

- Bob Woodward will do a walk through of the aux room at 6:30. We will send an email to the people in that room.
- Woodward comes in on Thursday. He's hiring a car and offered to pay for it. Discussion about paying for his car. We will have books for sale at the DPC brought by the Tattered Cover.
- There will be envelopes on the table for donations.
- Discussion around the expense (\$\$\$\$) for the AV team. They cost \$7000. There will be a running slide show of the tweets, selfies etc of the event.
- #Runyon25 is the hashtag.
- Discussion about whether we will pay for Dianna DeGette's aid to come to the Runyon and announce a proclamation.
- Shapley will send around an email to Board members with frequently asked questions and/or complaints. She wants Runyon attendees to feel like they are being heard.
- Discussion about how we need to get on the ball with selecting next year's Runyon honoree. Last year, we had 12 judges — both DPC members and non-members.
- We will owe the Denver Athletic Club 19,082. Total expenses including the DAC are \$39,000. Gross profit of \$37,000
- 2018 we made \$25,000.

- Scholarship checks are written and ready to be signed by Dan Petty. Treasurer Kevin Vaughan will mail them.
- Bruce Goldberg mentions this is his 23<sup>rd</sup> year of doing the Runyan. This is his last year.

5. President's report | *Dan Petty* | **7:10 p.m., 40 minutes**

- Latest on discussions about merging DPC and PBA
- Larry Ryckman has acquired two attorneys from Ireland, Stapleton, Pryor and Pascoe to work general matters for us pro bono. i.e., assuring we are compliant with the 501(c)3 status. Are we governing correctly? Applause all around.
- Next board elections: The annual meeting of the corporation will be held after the close of the fiscal year, which is Feb. 27. The Denver Press Club needs to have its elections and annual meeting by April 14, 2019.
- Discussion that we can get this done by the end of March.
- Next planned board meeting is 3/26. Electronic notice will be blasted to all members and the bylaws will have been met. DPC will need 20 people to be at the vote. Discussion around how to get members to vote: a. electronically by email b. in person at the club. Petty will solicit calls for people to run right after the Runyon dinner.
- ELECTIONS COMMITTEE appointed by Dan Petty.
  - DATES TO REMEMBER Bob Burdick moves to have the annual meeting land on 4/15 and then back up other deadlines/dates from there.
    - Petty will notify members on 2/27/2019
    - Candidates' night 4/1/2019
    - Deadline to notify members of board meeting who is running and that the vote is coming is 3/25/2019
    - Deadline for candidates to put together and present bios 4/18/2019 from 5-6 (this is the night of the March board meeting.)
    - Members who vote will do so in person starting the week of April 8<sup>th</sup>. They may drop off a ballot at the DPC. No email voting. They can also vote on the membership meeting 4/15.
      - Elections committee will tabulate the ballots
- New website updates
  - Anya took head shots of the board tonight.
- Caricatures project
  - They look great. Tom Foutch is putting them on the wall. We now have space for 165 and we have 131 actual characters. Roger Odgen, Jude DeLorca and Ann Imse will have caricatures done.
  - New caricature hangings
- Mortgage Challenge announcement at Runyon
  - Envelopes will be left on the table at the Runyon for the mortgage challenge. Will acknowledge Eugene Tepper and other donors

6. Treasurer's Report | *Kevin Vaughn* | **7:50 p.m., 20 minutes**

- \$10,826.61 in PBA checking
- \$58,889.15 in DPC checking
- \$16,994.58 in DPC savings

- \$13,908.83 in DPC restricted savings
- Denver Press Club
  - Gross income from 17-18 YTD to 18-19 YTD is up 12%
  - Cost of goods sold up 11%
  - Gross Profit from 17-18 YTD to 18-19 YTD was up 12%
  - Total expenses from one year to the next was down 16%
  - Profit was up from one year to the next was up 31%
- Press Benevolent Assoc
  - Gross income from 17-18 YTD to 18-19 YTD was 4%.

7. Manager's Report | *Tom Foutch* | **8:10 p.m., 20 minutes**

This year compared to last year programming events are about the same. We now have a photo of Donald Trump in our president's gallery. Discussion about who has keys and who doesn't. Suggestion that we should have membership cards within a year. Kitchen: Chris is purchasing Mezcal Maggie is having his rent increased 20 percent. Change in room fee if he puts out food in that regardless of the function we will get 13% of whatever he generates. We already get a room fee.

8. Committee reports | **8:30 p.m., 20 minutes**

Programming | *Carol McKinley*

- We will have a Columbine 20 years later on either 4/16 or 17. Also a panel regarding how sports anchoring has changed with the advent of social media. Vaughan will ask the news director at Channel 9. Carol will ask Troy Renck. Also discussed the future of Denver Press Club Trivia.

Marketing and Social Media | *Carolyn Tyler, Skyler McKinley*

- Marketing is growing well. Eventbrite has been a good addition.

Membership | *Skyler McKinley, Dan Petty*

- Membership cards – Discussion about whether the cards should say what kind of membership they have. Dan Petty took a vote about how the cards should look. Gold Front with either a red or a slate-colored back of the card.
- Discussion by Vaughan about getting Presidential portraits preserved. The older ones are signed. We could get them digitized.

9. Adjourn | **8:50 p.m.**