

Denver Press Club and Press Benevolent Association Board of Directors Meeting Minutes

Dec. 18, 2018 at 6 p.m.

1. Quorum, Call to Order, Approval of Minutes 6:10

In attendance: Daniel Petty, Linda Shapley, Kevin Vaughan, Carol McKinley, Carolyn Tyler, Skyler McKinley, Bob Burdick, Larry Ryckman, David Milstead, Gabrielle Bryant, Roger Ogden

2. Action item: Minutes | **6:10 p.m.**

Roger move to approve, Skyler second, approved on voice vote

3. Action item: New members | **6:12 p.m.**

- Loa Esquilin, Matthew Zielinski, Kerry Donovan, Stephen Subber, Chris Chiari

Skyler moved to accept, Kevin seconded, approved on voice

4. Public Comment | **6:15 p.m**

No public comment

5. Building Grants | *Jim Clarke* | **6:15 p.m.**

- a. Building accessibility/ADA comp

JC: Feb 1 is decision date for the History Colorado grant for \$200K. \$50K would be needed for matching. History Colorado stipulates that if you change the facade in 50 years, you need their blessing, which we don't think would be an issue. Should not be affected by attempts to make the building ADA.

The roof is kaput. The HVAC is a disaster and needs to be addressed. The architects are working on the issues. Timing is that we would need by 2/1 -

Discussion of possible prospects. Member matching idea is floated. We're going to need \$150K over the course of the next 5 or 6 years.

Discussion of possible ADA accessibility options with the building and what's happening.

Petty suggests: Jim and Skyler investigate the issues around costs and feasibility of options. Also looking at the marketing communication to get moving on the \$\$.

Next steps: Jim will work with architects - Skyler suggest we sit down with critics - once leadership has a statement

The board thanks Jim for fixing the bannister.

6. 2014 property taxes authorization | *Carol McKinley* | **6:45 p.m.**

Board will sign the resolution with the city on commercial property valuation for the year of 2014 in order to move ahead with .

Thank yous

Quick adjournment to eat.

7. President's report | *Dan Petty* | **7:10 p.m., 10 minutes**

a. New board member Larry Ryckman

Welcome, Larry! Board moves to accept resignation of Milstead from board - Carolyn moves, Skyler seconds - approved on voice vote

Skyler moves to accept Larry, Shapley seconds - approved on voice vote

8. Damon Runyon | *Linda Shapley, Bruce Goldberg* | **7:15 p.m.**

Notification at 10 a.m. tomorrow; press release going out after that. Conversation on when to announce, VIP event cost, restricting member sales to member plus one

Cost recommendation: \$6,500, \$4,500, \$2,500 prices - \$125 for members ; \$200 non-members

VIP pricing for \$50 - no individual sales to VIP from Runyon

Cap of 75 member-priced tickets in the first round - eligible for VIP

Interim producer of event - videos // name a producer for the event who run the night

9. Treasurer's Report | *Kevin Vaughn* | **8:27 p.m.**

Will be distributed electronically after the meeting

10. Manager's Report | *Tom Foutch* | **8:28 p.m.**

*Parade of Lights review:
\$3,900 on revenue // \$3,600 on expenses*

Lessons were: Not to go through Eventbrite

Merch - Shirts, coasters, glasses, pens available

11. Committee reports | **8:10 p.m., 20 minutes**

a. Programming | *Carol McKinley*

*Greg Dobbs - event tomorrow. SPJ mixer.
Purplish podcast discussion on 1/3
1/24 - MJ biz daily, open to the public, first drink by Grasslands
Lobbyist guest bartender*

b. Marketing and Social Media | *Carolyn Tyler, Skyler McKinley*

*Need to spend more time to focus on Marketing -- need help with engagement on FB post -
Grasslands is handling FB*

c. Membership | *Dan Petty*

Other business: Kevin asks if we know how many non-renewals we have; will trivia happen in 2019? 1. Checking into it 2. If we can guarantee attendance, yes.

12. Adjourn | **8:48 p.m.**