

**AGENDA FOR DENVER PRESS CLUB and PRESS BENEVOLENT ASSOCIATION  
BOARD OF DIRECTORS MEETING**

9-25-18 6:00 p.m.

*Attending: David Milstead, Carolyn Tyler, Skyler McKinley, Bob Burdick, Linda Shapley, Dan Petty*

**1. Quorum, Call to Order, Approval of Minutes**

*6:18 in session*

**2. Action item: Minutes (6:19 p.m., 3 minutes)**

*Conversation goes off track immediately over website. Skyler moves to approve; Burdick seconds. Approved on voice vote*

**3. Action item: New members (6:22 p.m., 6 minutes)**

*New member approval to be conducted over Slack*

**4. Public comment (6:10 p.m., 20 minutes)**

*No public comment*

**5. Building grants/capital campaign, Jim Clarke/Kevin Vaughan (6:30, 30 minutes)**

*Oct. 1 is deadline for History Colorado grant. Letters of recommendation needed from Hickenlooper's office. Dave to reach out to Cara DeGette to get letter from Diana DeGette. Jim to reach out to Greg Moore. Carolyn will reach out to AG Coffman. We could get \$200K; we have to match \$62K*

*First round would handle: including replacement on the roof; replacing HVAC system that makes sense -- possibly exterior wall stabilization. Have to get the roof replaced -- "You can't preserve a building if you don't have a roof."*

*Second round would handle: ADA access  
(Would reach out to Dean Singleton for help on that round)*

*Could conceivably get \$20-\$30K from membership; could get from foundations, endowments*

*Feb. 1 award: If we get the money, we'll have it all spent by November 2019*

*May have to close the club for a couple weeks. Architect work is \$32K.*

*Bike rack: Landmark is OK with it and city is OK with "minor encroachment." Probably a \$3K expense. Could be underwritten by businesses, groups or TMA.*

**6. President's report, David Milstead (6:48 p.m., 10 minutes)**

*a. Tepper plaque/event - Nothing was done in relation to event. Nothing on the agenda. Tepper is in Denver, so we are looking to arrange a visit for him. Looking to Patterson and Jim Marsh, but there will be no event*

*b. Employees and sales efforts - No real update; both consultant and Jessica Roe but don't think it's worth going out until we have updated PR materials, including photography that has some conflict over the look and mission of it. Will look to get that effort to jumpstart but depends on action from the board.*

*c. Membership cards - Egan Printing was contacted and we'll be seeing cards soon*

*d. Volunteer matters - Volunteer matter has been taken care of.*

**7. Hall of Fame updates, Milstead/Shapley/Ogden/Goldberg (6:56, 25 minutes)**

*Count is 201, with 3 weeks to go. Videos are getting put together by Tana and she's providing 30-second video teasers for social media. There's no need for additional narrative for social media at this time.*

*Someone needs to be assigned to reach out to folks who are looking for entry, after the seat number has been reported.*

**8. Runyon results, Milstead (action item) (7:15 p.m. 15 minutes)**

*This board felt strongly people who have said no before; we didn't get a clear report that there was a great reason why they declined and might be willing to reconsider.*

<i>Bob Woodward</i>	<i>113</i>
<i>Ted Koppel</i>	<i>54</i>
<i>Diane Sawyer</i>	<i>53</i>
<i>Carl Bernstein</i>	<i>51</i>
<i>Dan Rather</i>	<i>48</i>
<i>Andrea Mitchell</i>	<i>43</i>
<i>Bob Schieffer</i>	<i>43</i>

Christina Amanpour 42  
Judy Woodruff 41  
Dean Baquet 37

*If board is willing to approve, we'll start sending invitations - discussion on how we react if Woodward passes and we make it to Bernstein.*

*Burdick moved to accept list, Tyler seconds. Approved on voice vote*

*Bruce Goldberg intends to be involved with Runyon event, and willing to train successor. Need to get started soonest and with a lot of volunteers. Silent auction is the biggest issue.*

**9. Code of Conduct – Donovan Cordova (7:32 p.m., 40 minutes)**

*Discussion around code of conduct and edits that have been made since submitted by subcommittee. Questions regarding if the “mission statement” included is accurate.*

*Discussion regarding club bylaws and ensuring that they are updated and accurate.*

*Question: Should this be adopted provisionally and then presented to the membership and subject to ratification at the annual membership meeting.*

*Shapley moves to approve; Petty seconds. Approved on voice vote.*

**10. Treasurer’s report, Kevin Vaughan (7:45 p.m., 20 minutes)**

*Vaughan sent report but was not able to be present. Discussion around variances and a trend that looks troubling. Short explanation: we’re incurring additional expenses that are not leading to additional revenue. Without detail, however, we’re not sure of the reasons behind the expense issues.*

*Break called at 7:56 p.m.; Back in at 8:01 p.m.*

*Discussion continued.*

*Regarding possible actions that should be taken, conversation centered on revenue issues: event solicitation and merits of charging non-members for events.*

*RE: Charging at events: Good conversation to bring up at future meeting.*

**11. Manager’s report, Tom Foutch (8:35 p.m.)**

*Submitted via paper but no comment*

## **12. Committee reports (8:35)**

### a. Programming -

*Ideas:*

- > *Ballot Week speed dating or what's on your ballot? - Skyler to investigate; he'll reach out to LWV - AARP*
- > *Google election security event*
- > *Fall member mixer: Get on calendar*
- > *Whiskey Distillers*

### b. Marketing -

- > *Volunteer issue has been resolved. Social media to be handled if you don't see something is available. Reach out to Carolyn or Skyler about FB promotion of events/programming.*
- > *Coworking is open.*
- > *Discussion about Google Forms*

### c. Membership

- > *John Temple*
- > *LeeAnn Wheeler*
- > *Kelly Jones*
- > *Jill Beathard - student*

*SMcKinley moves to approve; Burdick seconds. Approved on voice vote*

## **13. Other business (9:15)**

- > *President briefed board on Denver Post's purchase of a table at the HOF*

## **14. Adjourn (9:19)**