

# Denver Press Club and Press Benevolent Association Board of Directors Meeting Minutes

April 30, 2019, at 6:06 p.m.

## Directors present at the meeting:

- Dan Petty, president
- Linda Shapley, vice president
- Kevin Vaughan, treasurer
- Megan Jurgemeyer, secretary
- Bob Burdick
- Roger Ogden
- Noelle Phillips
- Skyler McKinley
- Tom Foutch, general manager

## 1. Quorum, Call to Order, Approval of Minutes

- Clarification – line of credit available is \$65,000 – nothing is drawn on it
- Kevin Vaughan moves to approve with amendment. Roger Ogden seconds. March minutes approved.

## 2. Action item: 19 new members | **6:08 p.m., 18 minutes**

- Rick Barrett, Derigan Silver, Marisa Bryce, Donald Marlin Thomas, Erin Elizabeth Stutz, John Frank, James Kelly, Cynthia Andrews, Stewart Vanderwilt, Elizabeth Hernandez, Jelica Isley, Penelope Purdy, Megan Webber, Matt Thornton, Chris Churilla, Emma Iannacone, Grace Carson, Hannah Metzger, Ben Shumate
- Discussion about reviewing membership from major local new organizations to identify potential members to target. Plans to schedule a mixer.
- Roger Ogden makes motion to approve 19 members. Kevin Vaughan seconds. All approve.

## 3. Public comment

No members of the public present

## 4. Hall of Fame Dinner | *Linda Shapley* | **6:26 p.m., 8 minutes**

- Need to identify nominees. Criteria: large contribution to Colorado journalism or DPC
- Kevin Vaughan to share list of past potential candidates
- Considering possible dates — late September/mid October
- Need 180 attendees to break even with event at DAC

- Minimum of four nominees
- We will make a call for nominations in weekly newsletter

5. Rules and Regulations | *Dan Petty, Linda Shapley, Kevin Vaughan* | **6:34 p.m., 11 minutes**

a. Changes to spending limits

Proposed rules:

Any non-payroll expenditure of \$1,500.00 - \$4,999.99 shall require officer notification

Any non-payroll expenditure of \$5,000.00 or more shall require approval by a majority of the board

This way we don't have to amend bylaws – suggestion to keep physical document, along with budget, etc. at the club

Kevin Vaughan makes motion to approve spending limit rules. Skyler McKinley seconds. All approve.

Five minute dinner break

6. President's report | *Dan Petty* | **6:50 p.m., 54 minutes**

a. Building grant updates

- History Colorado acknowledged receipt of new grant application
- Walkthrough held with Gates Family Foundation - this is part of work to secure matching funds
- Expect an answer in August

b. Damon Runyon Award jury selection

- Reaching out to Patti Dennis (TEGNA), Tim Wieland (KCNC) and hope to have candidate secured by end of May
- Would like to increase scholarships — discussion on number and amount of scholarships.

c. Setting the next board meetings

- Discussion of setting date for fourth Tuesday of every month - exceptions in November/December. Dates are as follows: 5/28/19, 6/25/19, 7/30/19, 8/27/19, 9/24/19, 10/29/19, 11/19/19, 12/17/19, 1/28/20, 2/25/20, 3/31/20

d. Appointing a new membership co-chair

Has reached out to Leslie Young, who was election co-chair  
Noelle and Tom expressed interest in participating

e. Bylaws revisions

Covered previously

f. Corporate membership rate

Proposal - first member from an news organization is \$150, members 2 through 9 are \$125/each, 10 + would be \$100/each

Would be tax-deductible  
Proposal of similar structures for corporate memberships  
Discussion of prioritizing offer for journalism organizations at this point  
What do you get? Reduced rate for using space, mention in Runyon materials  
Need to come up with plan we offer - will set up meeting to work out details

7. Treasurer's Report | *Kevin Vaughan* | **7:44 p.m., 21 minutes**

Differences in March 2018/2019 numbers are largely explained by timing of Runyon expenditures

Discussion of adding information regarding bank balances as of the end of last month to our reports, also add year over year

Working with Dan and Linda to create annual calendar of board responsibilities

Should we do something to honor broadcast organizations? Add display for duPont winners? This would bring in almost all major local media, except KDVR.

Can we add Colorado Springs Gazette Pulitzers to our display? The Grand Junction Daily Sentinel may have won one, too.

Kevin will send a letter to news directors regarding duPonts to gather input on how they'd like to see winners honored.

8. Manager's Report | *Tom Foutch* | **8:05 p.m., 19 minutes**

Tom would like to use overage to pay down principal.

Fire suppression inspection resulted in a red tag. We have multiple bids for repairs - one for \$2,100.00, another for about half. Need nozzles over cooking units. Tom will further review to make sure both bids are comparable.

New code of conduct is framed and needs a place for display downstairs.

There is a request for a panel discussion on the Browns' side of what transpired regarding Columbine. They violated our Code of Conduct during a previous panel. None of the people involved are members of the club. Tom will respond, respectfully denying their requests.

9. Committee Reports | **8:24 p.m., 24 minutes**

a. Programming | *Skyler McKinley*

Review of upcoming events: Beth McCann, Sunshine Laws, Ben Markus, President of CPR, Debate watch party, Denver growth discussion

In Process: Meow Wolf, Landess guest bartender, Jelniker guest bartender/member mixer, Denver school inequity, Wikileaks panel, weird DIA, Neil Cassidy connections, various guest bartenders

Proposal of a legislative wrap in mid-May

Goal is two events a month

Dan working panel on salary negotiations in June

Discussion of bringing in Governor Polis - event would need a focus

b. Marketing and Social Media | *Skyler McKinley*

We should spend a small amount on promoting various events

Dan says he is continuing to work on development of the new website.

c. Membership | *Kevin Vaughan*

i. Membership cards

We have printer, cards, etc. We just need the designer to tweak the design — the chosen font is not available.

We'll have an event for people to pick up their cards.

ii. Outstanding membership dues

Dan will provide list of members who've paid, so we only print those cards. He will share a list on Slack so we can help follow up with outstanding members.

10. Executive Session | **8:48 p.m. 12 minutes**

Adjourn | **9:02 p.m.**