

Denver Press Club Board of Directors Meeting Agenda

Scheduled for: November 19, 2019, at 6:25 p.m.

Directors present at the meeting:

- Dan Petty, president
- Kevin Vaughan, treasurer
- Megan Jurgemeyer, secretary
- Linda Shapley, vice president
- Skyler McKinley
- Laura Frank
- Larry Ryckman
- Noelle Phillips
- Jim Clarke
- Holly Gaunt
- Roger Ogden
- Tom Foutch

1. Quorum, Call to Order | **6:20pm**
2. Approval of Minutes | *Megan Jurgemeyer* | **6:20 p.m., 2 minutes**
 - a. Laura moves to approve, Noelle seconds. Approved on voice vote.
3. Membership: 2 new members | **6:22 p.m., 31 minutes**
 - a. New Members: Matt Volz (Media), Daniel Brenner (Media/Trade), Eric Johnson (Individual)
 1. Noelle moves to approve, Larry seconds. Approved on voice vote.
 - b. Discuss and approve corporate membership process | *Linda Shapley*
 1. Levels and pricing explained to group. Noelle proposes lower prices for new journalists. Holly suggests new member mixers, including some specifically for broadcast, print, etc. Board members to pitch memberships to the companies they work for. Skyler brings up having news managers compete as bartenders for tips. Kevin moves to approve pricing structure, Linda seconds. Approved on voice vote.
 2. Skyler asks about brochures. Will generate sticker or insert.
2. Public comment | **6:53 p.m.**
 - a. No public present
3. Damon Runyon Award | *Linda Shapley, Laura Frank, Dan Petty* | **6:53 p.m., 11 minutes**
 - a. Discussion on location, pricing. Auction proposed. Donated wine proposed as an easy fundraiser. Dan says Dave Migoya offered to run the auction. Board considered silent auction versus just letting someone pay a set amount per bottle

of wine. Separate meeting on event to be scheduled. Call out for foundations interested in corporate giving.

4. President's report | *Dan Petty* | **7:04 p.m., 15 minutes**
 - a. The Denver Foundation Investments/Contract
 1. Discussion held regarding index fund, management fees. Jim moves to approve investment in index fund, Holly seconds. Approved on voice vote. Skyler abstains.
 - b. Ireland, Stapleton, Pryor & Pascoe updates
 1. Documentation provided to attorneys by Kevin Vaughan. He will follow up with them to schedule another meeting. Noelle suggests bringing them to the next board meeting.
 - c. Board retreat Recap
 1. Great meeting! Dan organizing notes.
5. State Historical Fund and Building Updates | *Jim Clarke* | **7:19 p.m., 5 minutes**
 - a. Expecting roof money. Architect says redesign of back room is possible.
 - b. Boiler problem resolved.
6. Treasurer's Report | *Kevin Vaughan* | **7:24 p.m., 10 minutes**
 - a. Tom and Kevin to start work on a budget. January meeting proposed deadline for rough draft.
 - b. Tom talks about Walter Baas endowment – expecting a check in December. We don't if that will be everything, or part of the total. Still waiting for exact language from trust document.
7. Manager's Report | *Tom Foutch* | **7:34 p.m., 8 minutes**
 - a. Book Sale
 1. Sale starts tomorrow. We are on book reseller websites, so we're hoping to capitalize on that. Mike Nelson scheduled as guest bartender this Friday.
 - b. Holiday Party
 - c. Tom purchased two copies of book on press club history
 - d. Facilities - Ice melt purchased

***** **7:42pm BREAK**

8. Committee reports | **7:51 p.m., minutes**
 - a. Programming | *Skyler McKinley and Noelle Phillips*
 1. Next committee meeting scheduled for November 5th
 2. Turkey Toast scheduled for day before Thanksgiving
 3. Holiday Party, 12/6 – max occupancy is 105
 4. Watch parties for caucuses
 5. Focus group – 1/10 – Get names to Dan so he can send out an email invitation.
 - b. Marketing and Social Media | *Skyler McKinley*
 1. Skyler would like to bring Grasslands back in to consult on ways to grow member exposure and page likes.
 - c. Membership | *Kevin Vaughan*
 1. We're caught up on printing membership cards. Current membership is 456.
 - d. Legacy Committee | *Dan Petty*

1. Proposed meeting scheduled for 1/8. This group will discuss what to do with bequests, etc.

9. New Business | **8:10 p.m., 2 minutes**

a. Thanks to Roger for retreat!

b. KMGH is the first to purchase a corporate membership.

Adjourn | **8:12 p.m.**