

# Denver Press Club Board of Directors Meeting

## Minutes

January 28, 2020, at 6:39 p.m.

1. Quorum, Call to Order *Attending: Petty, Shapley, Gauntt, Frank, Clarke*
2. Approval of Minutes | *Dan Petty* | **6:38 p.m.** *Ogden move to approve, Clarke second. Approved on voice vote*
3. Membership: 1 new member | **6:40 p.m.**
  - a. New Members: John Ashton (Retired) *Shapley moves to approve, Frank second. Approved on voice vote*
4. Public comment | **None**
5. Damon Runyon Award | *Linda Shapley and Dan Petty* | **6:40 p.m.** *13 tables sold. Bruce Goldberg is sales champion. Discussion on potential targets. Discussion on university Laura Frank moves that we add CC and UCCS to scholarship program. McKinley seconds. Approved on voice vote. Discussion on Production Services International on handling AV/production for event. Walkthrough at the DAC is Jan. 29. Discussion to share sales "bullet points" to reach corporate donors. Discussion on livestreaming possibilities/capabilities.*
6. President's report | *Dan Petty* | **7:07 p.m.**
  - a. Update on president's future with the Club - *Dan Petty has been accepted to the Wharton School of Business.*
  - b. Young members focus group recap - *9 people attended, representing TV, print and radio. Key points: Would rather have Tue-Fri hours instead of Mon-Thu. Best ways to get in touch was email/Twitter, not FB. They discussed the unwelcome culture about "how good journalism used to be." Emphasis on professional development; no need to change interior (!). Would prefer monthly payments over lump-sum payments. They would prefer opportunities with food, and are intimidated by the sign on the door.*
  - c. Changing Club hours to Tuesday-Friday instead of Monday-Thursday *Ogden so moves; Frank seconds. Approved on voice vote.*  
**Slight meter break. Back in on 7:36 p.m.**
  - d. Set annual board meeting and meet the candidates night. *Planning on April 7 for annual meeting. March 24 for meet the candidates night. Shapley moves to approve; Ryckman seconds. Approved on voice vote.*
  - e. New website update. *Denverpress.wpengine.com It's almost done!!*
  - f. The Denver Foundation Scholarship Updates *Form is everything is handled. Discussion on adding some quantifiable measurements to the applicants.*
  - g. The Denver Foundation Major Gift Stewardship - *Baas gift is in bank account and Foundation is ready to invest. Working on paperwork. Petty will send information on*

*how we will invest. Discussion on how we use the earnings -- on scholarship, on Runyon expenses.*

- h. Ireland Stapleton Pryor & Pascoe Updates Documents have been requested and have not yet received. Discussion on status of the PBA (for-profit) and DPC (nonprofit) relationship and history. Timeline: Some documents are required and we should be able to move ahead.*
7. State Historical Fund and Building Updates | *Jim Clarke* | **8 p.m.** *Structural engineer came in to inspect roof and looks to be strong enough to handle HVAC system. Next : Need to draw plans and get approval from state contracts before contractor work starts. Closures of the club are not expected. Asbestos: tested and none. We're older than asbestos!*
8. Treasurer's Report | *Kevin Vaughan* | **8:07 p.m.**
  - a. Discuss proposed FY20 budget - *Discussion on assumptions made in drafting the first version of the budget. Looking at next draft to go deeper.*
9. Manager's Report | *Tom Foutch* | **8:25 p.m.** [Link to report](#)
10. Committee reports | **8:30 p.m.**
  - a. Legacy Committee | *Dan Petty* - *Having the endowed fund with the Denver Foundation will help with messaging. Plan is to announce Baas gift and seek legacy donations. Laura will look into text to donate opportunities*
  - b. Programming | *Skyler McKinley and Noelle Phillips* - *Burriss memorial event is planned. Lots of events on track. Irv Moss memorial to be set up. Mike McLanahan hanging set for Feb. 12. Lots of political events TK. College resume review planned for April 4.*
  - c. Marketing and Social Media | *Skyler McKinley* - *Discussion on whether we have paid promotion as a line item on the budget.*
  - d. Membership | *Dan Petty* - *452 members, not dues current.*
    - i. Discuss Giving Membership Plan - *Looking to create a tier membership level.*
11. New Business | **8:40 p.m.**
  - a. Set next board meeting for Feb. 18 - *approved*
12. Adjourn | **8:41 p.m.**